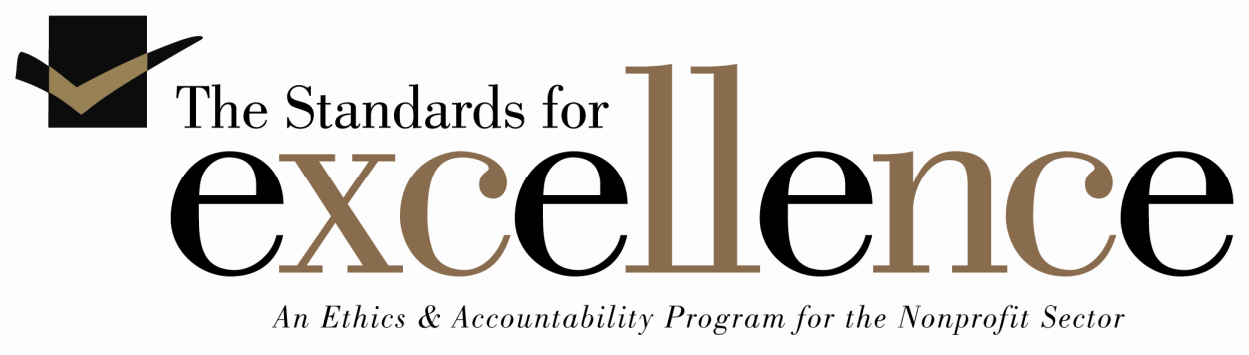

Benefits of Becoming a Standards for Excellence® Licensed Replication Partner

The Standards for Excellence Institute will grant replication licenses to approved nonprofits so that those organizations can offer the benefits of the Standards for Excellence program to a defined group of nonprofits.

There are six types of replication licenses to choose from when considering offering the program:

(1) Customized

(2) State or Community-Branded

(3) Full National Branded

(4) Signature National Option

(5) Basic National Option

(6) Partner Access

Each of the replication license arrangements has its own defined level of services, programming, and customization. Replication agreements are typically for three years and are renewable thereafter.

Replication partners enjoy the following benefits:

Access to Standards for Excellence Resources to Help Strengthen Nonprofits in Partner's Defined Jurisdiction

- Replication partners gain access to a comprehensive collection of nonprofit management and governance resources, tools, models and samples, including the centerpiece for the program, the *Standards for Excellence: An Ethics and Accountability Code for the Nonprofit Sector* and all accompanying educational resource materials (which are updated, maintained, and disseminated to replication partners by the Standards for Excellence Institute on a regular basis).
- Customized, branded or national version of the Standards for Excellence code (printed through the Institute), depending on the type of license

- Customized, branded or national versions of educational resources
    - Full collection of 24 Standards for Excellence educational resource packets
    - Customizable Standards for Excellence training courses including comprehensive courses focused on entire Standards for Excellence code and courses related to specific Standards for Excellence topics released by the Institute (depends upon the type of license selected; some replication licenses do not include training programs)
- Participation in the Institute's replication partner online community where replication partners can download the most up-to-date versions of Standards for Excellence resource materials
- A defined amount of hours of technical assistance provide by the Institute to the licensed replication partner, determined by the type of license selected
- Public education program component
- Option to offer Standards for Excellence Seal of Excellence certification program (Precondition: Partner must be certified). In cases where certification is not opted for, nonprofits in this jurisdiction may seek certification though the Institute and nonprofits in the jurisdiction receive preferential pricing. See below for more details.
- Nonprofits within your jurisdiction access Standards for Excellence programs or services exclusively through the replication partner; nonprofits that approach the Institute are directed to the replication partner.

Membership:

- Replication partners enjoy all of the benefits of Standards for Excellence Institute members, as well as additional licensing rights and support as set forth in the Membership and Replication Opportunities Chart and that organization's licensing agreement.
- Nonprofits and individuals within the replication partner's defined jurisdiction are not permitted to join the Standards for Excellence Institute. Rather, such organizations have the ability to access the programs and resources of the Standards for Excellence program directly through the licensed replication partner.
- Replication partners are considered members of the Standards for Excellence Institute and are listed on the Standards for Excellence Institute website.

Fostering a Network of Excellence

- The Standards for Excellence Institute coordinates and hosts a series of quarterly Standards for Excellence replication partner conference calls with representatives of all replication partners participating.

- The Standards for Excellence replication partner e-community and list serve also provide opportunities for replication partners to connect, network, and work together.

Certification

- The licensed replication partner itself may apply to earn the Seal of Excellence through the Standards for Excellence Institute. A 20 % discount off the published Standards for Excellence Institute member rate is offered to replication partners. For the duration of their licensing agreement to serve as a replication partner, no annual certification fees is billed to Standards for Excellence seal holders who also serve as licensed replication partners.
- Replication partners may be licensed to offer the certification program to the nonprofits in their jurisdiction (precondition: organization must earn the Seal of Excellence before issuing the Seal themselves and this offering must be included in the organization's specific licensing agreement).
- For replication partners that do not offer the certification program, nonprofits within their defined jurisdiction are invited to participate in the Standards for Excellence Institute voluntary accreditation program at a member rate.
- For replication partners that do not offer the certification program, partners may enter into a special marketing agreement to help market the accreditation program to nonprofits in their jurisdiction.

Licensed Consultant Program

- A representative of the replication partner organization may participate in the regularly scheduled Standards for Excellence Institute Licensed Consultant program. A small fee to cover the cost of materials and catering applies.

Special Recognition

- Replication partners are permitted to use a special Standards for Excellence Replication Partner Logo in their public relations and marketing materials.